## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)														
1. Name and Address of Reporting Person* GEYGAN JEFFREY RICHART				Roc	2. Issuer Name and Ticker or Trading Symbol Rocky Mountain Chocolate Factory, Inc. [RMCF]					_X_ Direc	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  _X_ Director Officer (give title below) Other (specify below)					
(Last) (First) (Middle) 265 TURNER DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 11/30/2021											
(Street) DURANGO, CO 81303			4. If	4. If Amendment, Date Original Filed(Month/Day/Year)					_X_ Form fil	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City	)	(State)	(Zip)		Т	able I - I	Non-D	erivative	Securit	ies Acc	quired, Disp	osed of, or I	Beneficia	ally Ow	ned	
1.Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year)		Execut any	Execution Date, if		Code (Instr. 8)		A. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Follov Reported Transaction(s) (Instr. 3 and 4)		lowing	Form: Direct (D		ture of ect icial ership		
	Code V Amount (A) or (D) Price				or Indi (I) (Instr.	(	(Instr. 4)									
Common	Stock		11/30/2021			A <sup>(1)</sup>		4,343	A	\$ 0	14,343			D		
Common	Stock										498,127			I	Valu Inve	stment
Reminder:	Report on a s	separate line	for each class of sec		•		Pe co th	ersons w entained i e form di	ho resp in this s splays	form a a cur	to the collector to the	uired to res OMB cont	spond ເ	ınless	SEC 14	74 (9-02)
	_	l		(e.g., ]	puts, calls, w	arrants,	optio	ns, conve	tible se	curitie	es)					1
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day	Execution I	Date, if	4. Transaction Code (Instr. 8)	5. Number of Derivati Securiti Acquire (A) or Dispose of (D) (Instr. 3 4, and 5	ve es d d	and Expiration Date (Month/Day/Year)		A U Se	,	nount of derlying curities str. 3 and Derivative Security (Instr. 5)  Bei Ow Fol Rep Tra (Instr. 5)		ies cially ing ed ction(s)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	Beneficial
					Code V	(A) (I		ate xercisable	Expirat Date	tion	Amount or Number of Shares					

#### **Reporting Owners**

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
GEYGAN JEFFREY RICHART 265 TURNER DRIVE DURANGO, CO 81303	X				

### **Signatures**

/s/ Tracy D. Wojcik, Attorney in Fact	12/02/2021

**Signature of Reporting Person	Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the annual common stock grant to non-employee directors pursuant to the issuer's Board of Directors compensation program.
- These securities are held in one or more accounts managed indirectly by Global Value Investment Corporation or its subsidiary or its affiliated entities (collectively, "GVIC").
- (2) GVIC is controlled by the reporting person. These securities may be deemed to be beneficially owned by the reporting person because he controls GVIC, and GVIC may be deemed to have beneficial ownership of these securities because it serves as the investment manager to separate managed accounts and/or investment partnerships.
  - The reporting person disclaims beneficial ownership in the securities except to the extent of his pecuniary interest, if any, and this report shall not be deemed to be an
- (3) admission that the reporting person is the beneficial owner of such securities for the purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.