## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	pe Response	s)		_										
1. Name and Address of Reporting Person* MERRYMAN BRYAN J				2. Issuer Name and Ticker or Trading Symbol Rocky Mountain Chocolate Factory, Inc. [RMCF]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  _X_ Director					
ACC THE DAMES DO NOT				3. Date of Earlie 01/19/2017	3. Date of Earliest Transaction (Month/Day/Year) 01/19/2017							O/CFO Trea	surer	
(Street)				4. If Amendmen	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
DURAN	GO, CO 8	1303									ed by More than	Tone Reporting	1 CISOII	
(City	·)	(State)	(Zip)	Т	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	Code (Instr. 8)		4. Securities Acquired (A or Disposed of (D) (Instr. 3, 4 and 5)		Benefici Reporte	Beneficially Owned Following Reported Transaction(s)		Ownership of Form:	Beneficial		
			(Month/Day/Year)	Code	V	Amount	(A) or (D)	Price	(Instr. 3	(Instr. 3 and 4)		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Common		01/19/2017		S		600	D	\$ 11.511	6 79,400	79,400		D		
Common			01/20/2017		S		600	D	\$ 11.6	4 78,800	78,800		D	
Common									17,079	17,079		I	by 401k (plan)	
Reminder:	Report on a s	separate line	for each class of secu Table II -	Derivative Secur	ties Acqu	Pe co the	ersons whentained in tained in the form diental Disposed	ho res in this isplays	form and	re not requently valid	OMB con	formation spond unle trol numbe	ess	1474 (9-02)
1. Title of	l <sub>2</sub>	3. Transact	ion 3A. Deemed	(e.g., puts, calls, v	5.					) Γitle and	8. Price of	9. Number	of 10.	11. Natur
	Conversion or Exercise Price of Derivative Security	rersion Date (Month/Day/Ye of vative	(Day/Year) Execution Data	4. Transaction Code (Instr. 8)		an (M	d Expirati	Expiration Date onth/Day/Year)		nount of derlying curities str. 3 and	ount of erlying urities tr. 3 and Derivative Security (Instr. 5)		Owners Form o Derivat Security Direct ( or Indir (I) (Instr. 4	hip of Indirec Beneficia Ownershi (Instr. 4)
				Code V	(A) (I	Ex	ate xercisable	Expira Date	ntion Tit	Amount or Number of Shares				

### **Reporting Owners**

D. C. O. N. /	Relationships						
Reporting Owner Name / Address	Director	Director 10% Owner Officer		Other			
MERRYMAN BRYAN J							
265 TURNER DRIVE DURANGO, CO 81303	X		COO/CFO Treasurer				

### **Signatures**

/s/ Bryan J. Merryman	01/20/2017

**Signature of Reporting Person	Date		

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.