FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	pe Response		*									5. D. I. di			(-) t- I	
1. Name and Address of Reporting Person * KIEN GERALD A				Roc	Issuer Name and Ticker or Trading Symbol Rocky Mountain Chocolate Factory, Inc. [RMCF]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director Officer (give title below) Other (specify below)				
(Last) (First) (Middle) 265 TURNER DRIVE					3. Date of Earliest Transaction (Month/Day/Year) 11/04/2016											
(Street) DURANGO, CO 81303				4. If	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City		(State)	(Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
(Instr. 3) Date		2. Transaction Date (Month/Day/Year	Execution		if Co	(Instr. 8)		4. Securities Acquire (A) or Disposed of (I (Instr. 3, 4 and 5)		of (D)	Beneficia	t of Securities lly Owned Following Transaction(s)		6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
				(IVIOI	inii/Bay/100		Code	V	Amoun	(A) or (D)	Price	(IIIsu: 3 u			(Instr. 4)	
Commor	1		11/04/2016				S		10,000		\$ 10	22,366			D	
			Table II -		ative Secur		cquire	the fo	orm dis	splays a o	curre:	ntly valid	OMB con	spond unle trol numbe		
				· · ·	outs, calls, v		ıts, op	ı						l .	-	
1. Title of Derivative Security (Instr. 3)		(Month/Day/	Execution Da y/Year) any	ate, if	te, if Transaction Code Year) (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		and Expiration Date (Month/Day/Year) S		Amo Und Secu		Derivative Security (Instr. 5)	9. Number o Derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownershi Form of Derivativ Security: Direct (D or Indirect	(Instr. 4)
												Amount				

Reporting Owners

D (O N /	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
KIEN GERALD A						
265 TURNER DRIVE	X					
DURANGO, CO 81303						

Signatures

/s/ Gerald A. Kien	11/04/2016
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.