SEC File Number: 001-36865 CUSIP Number: 77467X101

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 12b-25

NOTIFICATION OF LATE FILING

(Check one):	⊠ Form 10-K ☐ Form N-SAR	☐ Form 20-F	□ Form 11-K	□ Form 10-Q	□ Form 10-D	
	For Period Ended: ☐ Transition Report on Form 10-K ☐ Transition Report on Form 20-F		February 29, 2024			
☐ Transition Report on Form 11-K ☐ Transition Report on Form 10-Q ☐ Transition Report on Form N-SAR						
	For the Transition Period	Ended:				_
	Nothing in this Form sha	ad Instruction (on back page) Before all be construed to imply that the	Commission has verified any	information contained	herein.	
If the notification i	relates to a portion of the filing of	checked above, identify the Item(s) t	o which the notification relate	s:		
PART I — REGI	STRANT INFORMATION					
Rocky Mountain C	Chocolate Factory, Inc.					
Full Name of Regi						
Former Name if A	pplicable					
265 Turner Drive						
Address of Princip	al Executive Office (Street and)	Number)				
Durango, CO 8130	03					
City, State and Zip	Code					

PART II - RULES 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- (a) The reason described in reasonable detail in Part III of this Form could not be eliminated without unreasonable effort or expense;
- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-CEN or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
- (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

PART III — NARRATIVE

X

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-CEN, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

Rocky Mountain Chocolate Factory, Inc. (the "Company") is filing this Notification of Late Filing on Form 12b-25 with respect to its Annual Report on Form 10-K for the year ended February 29, 2024 (the "Form 10-K").

The Form 10-K could not be filed within the prescribed time period without unreasonable effort or expense because the Company requires additional time and effort to complete work related to the Company's financial reporting, closing procedures and other disclosure items. As a result, the Company is still in the process of compiling required information to complete the Form 10-K. The Company is diligently working to file the Form 10-K as soon as reasonably practicable on or before the fifteenth calendar day following the prescribed due date for the Form 10-K.

Forward-Looking Statements

This Notification of Late Filing on Form 12b-25 contains certain "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate," "believe," "plan," "estimate," "expect," "intend," "may," "predict," "project," "will," or "would" or the negative thereof or other variations thereof or comparable terminology. These forward-looking statements are based on the Company's current beliefs, assumptions and expectations regarding future events, which in turn are based on information currently available to the Company. Such forward-looking statements include statements regarding the anticipated timing of completion of the Company's financial statements for the fiscal year ended February 29, 2024. These forward-looking statements are subject to a number of factors and uncertainties that could cause the Company's actual results, performance, liquidity or achievements to differ materially from those expressed in or contemplated by the forward-looking statements. Such factors include, but are not limited to, the risk that additional or different information may become known prior to the expected filing of the periodic report described herein. Other risk factors affecting the Company are discussed in the Company's filings with the Securities and Exchange Commission (the "SEC") available at www.sec.gov. The Company cautions you that the list of risk factors included in the Company's SEC filings may not contain all of the material factors that are important to you. In addition, in light of these risks and uncertainties, the matters referred to in the forward-looking statements contained in this Notification of Late Filing on Form 12b-25 may not in fact occur. The Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as otherwise required by law.

PART IV — OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification

Jeffrey R. Geygan	(970)	259-0554			
(Name)	(Area Code)	(Telephone Number)			
Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s).					
⊠ Yes □ No					
(3) Is it anticipated that any significant change in results included in the subject report or portion thereof?	of operations from the corresponding	period for the last fiscal year will be reflected by the earnings statements to be			
☐ Yes ⊠ No					
	Rocky Mountain Chocolate	• /			
	(Name of Registrant as Specif	ied in Charter)			
has caused this notification to be signed on its behalf by the	ne undersigned hereunto duly authoriz	zed.			
Date: May 30, 2024	By:	/s/ Jeffrey R. Geygan Jeffrey R. Geygan, Interim Chief Executive Officer			
	ATTENTION				
Intentional misstatements	ATTENTION or omissions of fact constitute Fed	eral Criminal Violations (See 18 U.S.C. 1001)			