

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13D  
(Rule 13d-101)**

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO § 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO  
§ 240.13d-2(a)

(Amendment No. 7)<sup>1</sup>

Rocky Mountain Chocolate Factory, Inc.  
(Name of Issuer)

Common Stock, par value \$0.001 per share  
(Title of Class of Securities)

77467X101  
(CUSIP Number)

BRADLEY L. RADOFF  
2727 Kirby Drive  
Unit 29L  
Houston, Texas 77098

STEVE WOLOSKY  
RYAN NEBEL  
OLSHAN FROME WOLOSKY LLP  
1325 Avenue of the Americas  
New York, New York 10019  
(212) 451-2300  
(Name, Address and Telephone Number of Person  
Authorized to Receive Notices and Communications)

September 29, 2022  
(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box .

*Note:* Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See § 240.13d-7 for other parties to whom copies are to be sent.

<sup>1</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the *Notes*).

CUSIP No. 77467X101

1	NAME OF REPORTING PERSON  Bradley L. Radoff	
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP	(a) <input type="checkbox"/> (b) <input type="checkbox"/>
3	SEC USE ONLY	
4	SOURCE OF FUNDS  PF	
5	CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)	<input type="checkbox"/>
6	CITIZENSHIP OR PLACE OF ORGANIZATION  USA	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	7	SOLE VOTING POWER  617,700
	8	SHARED VOTING POWER  - 0 -
	9	SOLE DISPOSITIVE POWER  617,700
	10	SHARED DISPOSITIVE POWER

11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 617,700
12	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES <input type="checkbox"/>
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 9.9%
14	TYPE OF REPORTING PERSON IN

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CUSIP No. 77467X101

The following constitutes Amendment No. 7 to the Schedule 13D filed by the undersigned ("Amendment No. 7"). This Amendment No. 7 amends the Schedule 13D as specifically set forth herein.

Item 4. Purpose of Transaction.

Item 4 is hereby amended to add the following:

On September 29, 2022, the Reporting Person issued a public statement (the "Press Release") commenting on the costly and baseless litigation the Issuer has initiated against the Reporting Person, among other parties. In the Press Release, the Reporting Person expressed his extreme disappointment at the Issuer's low-road tactics and stated that such tactics will not silence him as he fully intends to nominate a full slate of director candidates for election at the Issuer's next annual meeting of stockholders. The Reporting Person further cautioned the Board against authorizing any dilutive actions for an improper purpose or further mistreating female directors and candidates. The foregoing description of the Press Release does not purport to be complete and is qualified in its entirety by reference to the full text of the Press Release, which is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 7. Material to be Filed as Exhibits

Item 7 is hereby amended to add the following exhibit:

99.1 Press Release, dated September 29, 2022.

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CUSIP No. 77467X101

SIGNATURES

After reasonable inquiry and to the best of his knowledge and belief, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: September 30, 2022

/s/ Bradley L. Radoff  
Bradley L. Radoff

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# Bradley L. Radoff Comments on the Costly, Desperate and Baseless Litigation Initiated by Rocky Mountain Chocolate Factory's Toxic Board of Directors

***Finds it Alarming That Independent Directors Gabriel Arreaga, Mark Riegel, and Sandra Elizabeth Taylor Blindly Follow Self-Interested Chair Jeffrey R. Geygan – Who Has an Irrelevant Background Running a Seemingly Lackluster Money Management Firm***

HOUSTON, TX--(BUSINESS WIRE)--Bradley L. Radoff, who owns approximately 9.9% of the outstanding shares of Rocky Mountain Chocolate Factory, Inc. (NASDAQ: RMCF) ("Rocky Mountain" or the "Company") making him the Company's largest stockholder, today issued the following statement regarding the decision by the Company's Board of Directors (the "Board") to initiate litigation against himself, Andrew T. Berger, AB Value Partners LP, AB Value Management LLC and former director candidate Mary Bradley:

*"I believe the Geygan-dominated Board's decision to initiate what appears to be costly, desperate and baseless litigation against us is just the latest instance of Rocky Mountain's directors abusing stockholders and disregarding the tenets of sound corporate governance. It seems the only person who benefits from the Board's decision is Chair Jeffrey R. Geygan, who has attained de facto control of Rocky Mountain despite being a sub-10% stockholder and having a seemingly irrelevant background running a small money management firm that does not appear to have grown assets or produced anything resembling outperformance over the past decade. If Chair Geygan's five-office Global Value Investment Corp. is only able to charge 100 basis points in fees on its roughly \$100 million in assets, I suspect he may actually need to use his investors' capital to pursue control of micro-cap companies, such as Rocky Mountain and Wayside Technology Group, Inc., that can pay him Board fees to supplement the meager income from his firm.<sup>[1]</sup> Perhaps this explains why he has resorted to scorched earth tactics to cling to control and insulate himself at both companies, where there also appears to have been concerning instances of running off qualified female directors.*

*By continuing to allow Chair Geygan to run Rocky Mountain like his own fiefdom, the Board's purportedly independent members – Gabriel Arreaga, Mark Riegel, and Sandra Elizabeth Taylor – are continually failing the stockholders to whom they owe fiduciary duties. Perhaps this is due, in part, to their inexperience and negligible stockholdings. I certainly hope it is not due to Chair Geygan raising Board fees and, in turn, their compensation. Nonetheless, I had hoped these directors had learned a valuable lesson in recent months after the Board was rebuked by both leading independent proxy firms for a second straight year and stockholders expressed outrage leading up to the 2022 Annual Meeting of Stockholders. First-time directors, in particular, should want to leave companies better than the way they found them if they hope to have future corporate opportunities. Unfortunately, rather than atone for their failures and work to reverse Rocky Mountain's massive stock price declines, Gabriel Arreaga, Mark Riegel, and Sandra Elizabeth Taylor have presided over the Board reneging on and breaching a recently executed settlement agreement – in an unprecedented manner – and initiating litigation against two major stockholders. It is especially confounding that they would authorize what may be a multi-million-dollar lawsuit against me – Rocky Mountain's largest stockholder – when there is unresolved litigation related to the Company's ecommerce partner and Canadian franchisee.*

[1] Milwaukee Business Journal: Former UBS exec starts money firm.

*In addition to holding Chair Geygan accountable for using Company funds to hire his long-time advisors and consultants to entrench himself, I want to make it clear I intend to do everything in my power to expose the apparent complicity of Gabriel Arreaga, Mark Riegel, and Sandra Elizabeth Taylor – who I had assumed possessed more independence than Geygan associate Robert Sarlls and the highly questionable Audit Committee Chair Brett P. Seabert. These three individuals should be well aware that Chair Geygan's prior forays into the food and retail worlds involved businesses that ended up in bankruptcy. At this point, I feel their service on Rocky Mountain's Board should disqualify them from future employment and service at any reputable organization.*

*I want the Board to now be on notice that their low-road tactics will not silence me and I fully intend to nominate a full slate of director candidates for election at next year's Annual Meeting of Stockholders. In the meantime, I caution the Board against authorizing any dilutive actions for an improper purpose or further mistreating female directors and candidates."*

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## Contacts

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